



The U.S. Commercial Service - Fiji announces

“MARKET: SOUTH PACIFIC”

August 30-31, 2005



The South Pacific as a market covers a wide geography and includes the nations of Kiribati, Tonga, Tuvalu, Nauru and the Fiji Islands. Those nations comprise an area 4,750 miles northwest to southeast, up to 3,800 miles across, and hundreds of inhabited islands over millions of square miles of the Pacific Ocean.

While there are many New Zealand and Australian suppliers in the market, Fijian importers and distributors are receptive to American products and have asked us to help identify new suppliers for a wide range of products.

Fiji and other nations in the region are experiencing rapid construction and development in the hotel and hospitality industry. These investments will create new demand for a large variety of products, such as the following:

- Building materials
- Furnishings (drapes, carpet, linens)
- Kitchen equipment
- Furniture and appliances
- Toiletries
- IT related to hotel and guest services

In addition to this opportunity, there is ongoing demand for products and services such as franchises, auto parts, processed foods, hardware, and home furnishings.

To help American suppliers respond to these cost-effectively, the Commercial Service in Fiji will hold “Market: South Pacific.” This event will introduce U.S. companies’ products to local businesses in the region, producing sales leads and identifying those interested in distributing products. The U.S. Embassy in Suva, Fiji will organize, host and promote this event featuring product literature and samples. There is no fee to participate in this event, but companies are urged to respond quickly to this

opportunity in order to secure a place. The U.S. Commercial will provide participating U.S. companies with the contact details of local firms expressing interest in their product after the event and as it occurs following the event. Brochures will remain in the U.S. Embassy's Commercial Library and be available for future reference by local importers and distributors.

Please take advantage of this excellent and rare opportunity to find new buyers and reply with product literature to: Ms. Repeka Ufiamorat.

Participating companies are asked to provide:

- A. 20 copies of their product catalogs or brochure by mail.
- B. A general letter of introduction on your letterhead outlining what your company looks for in a potential distributor, and identifying a contact for future discussion.
- C. Wholesale or export price list in U.S. dollars.
- D. (For Franchises) Information about franchisee policies and fees.

To participate, please return this form by fax to the United States Embassy – Suva, Fiji as soon as possible, and send product catalogs or literature to arrive there no later than August 12, 2005. We ask that you send the fax first so that we know whether to expect literature and/or samples. Please note that some samples may require special handling or documentation from Fiji Customs.

Please Complete and Return this form by August 12, 2005

Attn: Ms. Repeka Ufiamorat, Commercial Assistant

Fax: 011 (679) 330-8685 Email: UfiamoratRA@state.gov

Phone : 011 (679) 331-4466

Address for shipping literature & samples:

Attn: Repeka Ufiamorat
US Embassy, Suva
31 Loftus Street
Suva
Fiji Islands

Yes! Our company is interested in participating in “Market: South Pacific”

Name		Title			
Company		Website			
Address		City		State	
ZipCode		Telephone			
FAX		EMAIL			
<input type="checkbox"/>	I would like to submit catalogs/product literature	<input type="checkbox"/>	I would like to submit catalog/product literature AND samples		

Please describe your product or service (attach sheets if necessary):